

**FOR IMMEDIATE RELEASE**

**RAINMAKER MANAGEMENT NAMED BUSINESS CONSULTANT  
FOR TOUCH GLOVE**

**LOS ANGELES, CA** – Classic Success has appointed RainMaker Management Consultants as its exclusive business consultant, responsible for overseeing business strategy, sales throughout the US & Internationally, distribution, manufacturing, and strategic partnerships, for its Touch Glove product.

This week's appointment was announced by Classic Success' President & Touch Glove inventor Andre McCarter. RainMaker, based in Los Angeles with offices in Miami, will create and implement a complete sales, marketing, and PR campaign for the Touch Glove. RainMaker's appointment follows the acknowledgement of Andre McCarter as a national African American inventor during this February's Black History Month.

RainMaker joins the Touch Glove family with a myriad of professional sports relationships emphasizing basketball and football, where it has been involved in various deals from sponsorship to the sale and acquisition of various franchises. Ray Witt, RainMaker's President says the Touch Glove is poised to take the sports training market by storm beginning during the March Madness College basketball season. Witt who played collegiate basketball at the University of San Diego in the early 90's, has extensive ties to professional basketball and the college level. He will personally oversee the entire Touch Glove Launch campaign.

In its role, RainMaker will be responsible for identifying and developing new business opportunities and strategic relationships with both traditional and non-traditional sports retailer companies as well as distributors. RainMaker will handle the entire sales, distribution, and marketing process from strategy and business case development to contract negotiations and marketing implementation.

**ABOUT RAINMAKER**

RainMaker Management Consultants is a Los Angeles based consulting firm specializing in athlete, entertainer, and product management. Their areas of focus include endorsements, marketing, public relations, sponsorships, sales, distribution, and more.

Contact: Ray Witt, RainMaker Management Consultants, 310-443-4107

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